

U-46 Educational Foundation/KCT Partnership

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Kane County Teachers Credit Union

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President U-46 Educational Foundation

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U-46 Foundation

- **Established:** 2006
- **Mission:** Investing in the future, the U-46 Educational Foundation develops and dedicates resources, supports innovation, and creates partnerships to enhance student learning and well-being.
- Comprised of a 16-member board.

U-46 Foundation

- Distributed \$500,000 to date
- U46 Planetarium Shows, P.E. heart monitors and other tools, TalentFest, and more
- Expanded this year with teacher innovation grants
- Distributes funds for scholarships, including Superintendent Scholarship



U-46 Foundation/KCT Partnership

- Elgin Public Schools Chartered KCT in 1937
- About 2,701 individuals associated with U-46 are members of KCT, representing 2,539 debit and credit cards
- KCT: U-46 Partner of the Year 2017-18
- U-46 Official Member of KCT Board



U-46 Foundation/KCT Partnership

- ATMs in High Schools, District Office and Transportation Center
- KCT Donated \$5,000 in 2018 to the Superintendent Scholarship Program
- Partner with U-46 Alignment for Collaborative Education

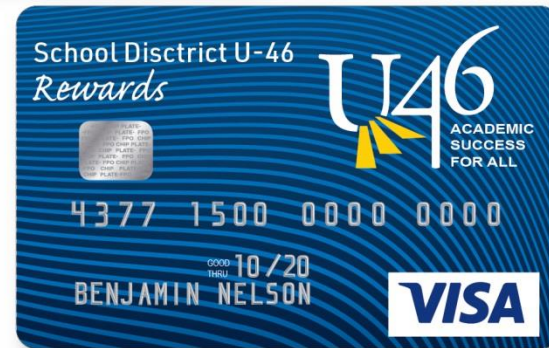
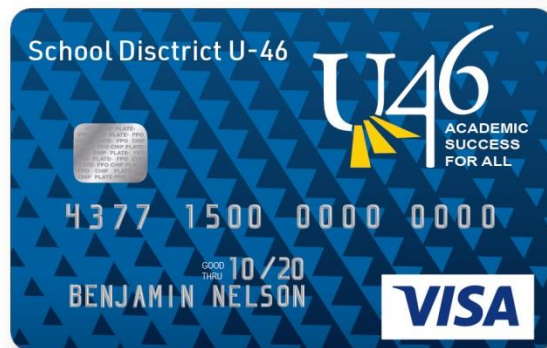
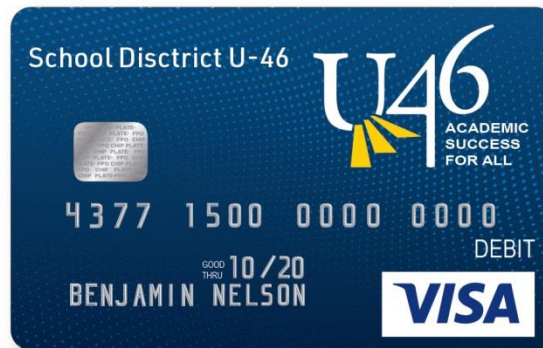


Why Affinity Cards?

- Foundation Fundraiser
- Community Marketing/Awareness
- Enables community members to support U-46 Educational Foundation at no cost to them
- KCT Cards Affiliated with U-46 would generate about \$25,000 in first year for Foundation
- Supports KCT mission

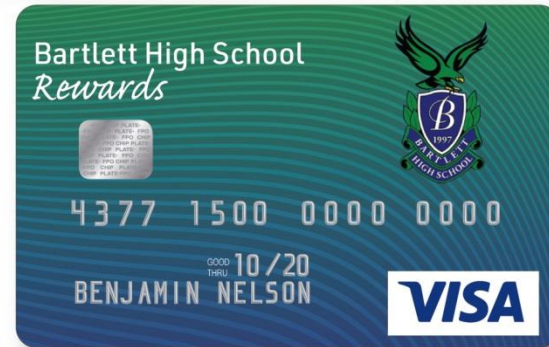


School District U-46 Affinity Cards



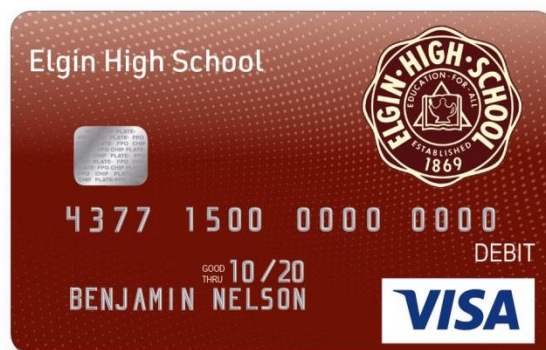


Barlett High School Affinity Cards



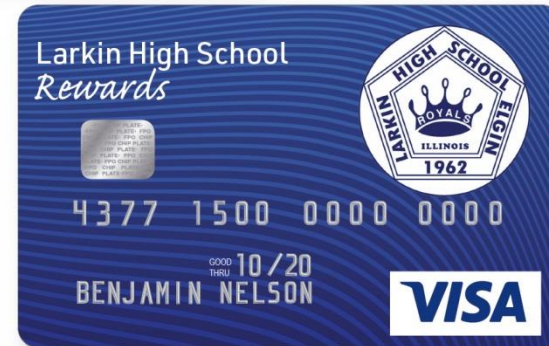
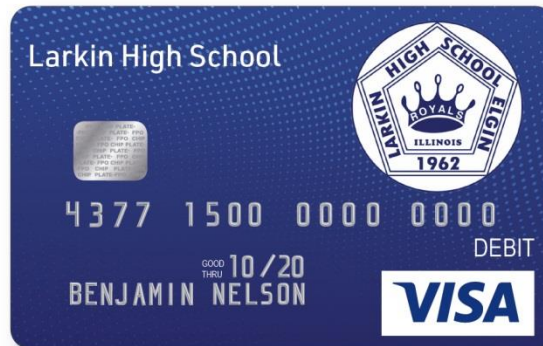


Elgin High School Affinity Cards



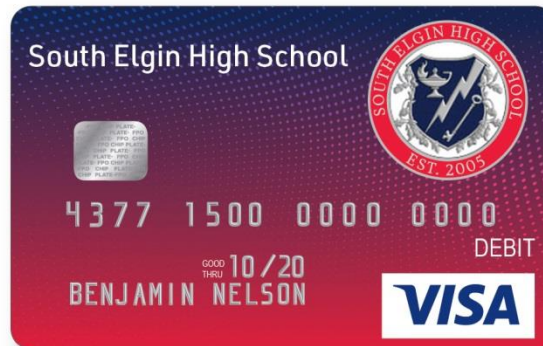


Larkin High School Affinity Cards



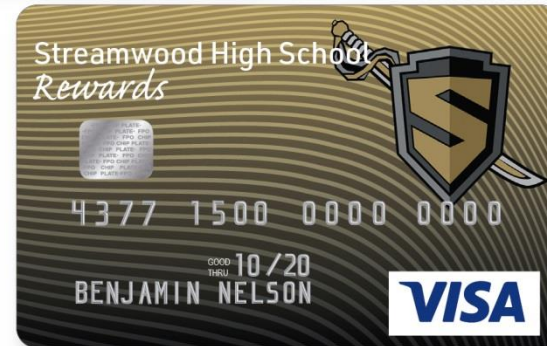


South Elgin High School Affinity Cards





Streamwood High School Affinity Cards



KCT Revenue Sharing

Debit Cards-20 percent of fee income

Credit Card-25 percent of fee income

Reward Credit Card-25 percent of fee income and Cardholder can donate reward

KCT Affinity Credit Card Program

Revenue Sharing, % of Purchase \$'s	0.25%
Purchase \$ Annual per Active Account:	\$7,500
Purchase \$ Monthly per Active Account:	\$625
% of Accounts Active:	90%

5 Year Give Back: \$379,688

Option	Year 1	Year 2	Year 3	Year 4	Year 5
# of Accounts:	1,500	3,000	4,500	6,000	7,500
# of Accounts (Active):	1,350	2,700	4,050	5,400	6,750
Purchase \$ Annual:	\$10,125,000	\$20,250,000	\$30,375,000	\$40,500,000	\$50,625,000
Revenue Sharing	\$25,313	\$50,625	\$75,938	\$101,250	\$126,563

KCT Affinity Debit Card Program

Revenue Sharing, % of Purchase \$'s	0.20%
Purchase \$ Annual per Active Account:	\$8,400
Purchase \$ Monthly per Active Account:	\$700
% of Accounts Active:	90%

5 Year Give Back: \$340,200

Option	Year 1	Year 2	Year 3	Year 4	Year 5
# of Accounts:	1,500	3,000	4,500	6,000	7,500
# of Accounts (Active):	1,350	2,700	4,050	5,400	6,750
Purchase \$ Annual:	\$11,340,000	\$22,680,000	\$34,020,000	\$45,360,000	\$56,700,000
Revenue Sharing	\$22,680	\$45,360	\$68,040	\$90,720	\$113,400



Timeline

- U-46 Educational Foundation and School & Community Relations will support multi-media communications of cards
- KCT will contact current U-46-related customers inviting them to switch their current debit and/or credit card to the U-46 Affinity Card
- Cards to be available by Fall 2019

