





School and Community Relations Update to the Board January 27, 2020

Mary Fergus, Director of School and Community Relations
Karla Jimenez, Coordinator of Family and Community
Engagement

Telling Our Story Via Many Channels




Internal and External
Communications for 5,000 team
members and 28,000 families

Website
Social Media
Online Backpack
Publications (Annual Report)
Press Releases
Videos
U46Engage (Parent E-Newsletter)
CEO Weekly
Let's Talk!
Blackboard (Connect and Mobile App)

en Español | Select Language MAIN MENU 🔍


Powered by Google Translate



U46
ACADEMIC
SUCCESS
FOR ALL

**SUPERINTENDENT'S
SCHOLARSHIP**

[Learn More](#)



Let's Talk! Give us your feedback

[CONTACT US](#) [LUNCH MENU](#) [INFINITE CAMPUS](#) [CAREERS](#) [STAFF INTRANET](#)

Website, Social Media,
Traditional Media

U46 U46Engage: The Newsletter

355 East Chicago St. Elgin, IL 60120 • 847-888-5000 • www.u-46.org

Calendar

- **Monday, Jan. 20:** No classes for students. Martin Luther King Jr. Day.
- **Monday, Jan. 27:** U-46 Board of Education Meeting. Check u-46.org for specific meeting time in Room 140, Educational Services Center, 355 E. Chicago St., Elgin. Also available to watch on [YouTube](#).
- **Friday, Jan 31:** No classes for students.

Parents Urged to Take 5Essentials Survey

Can you set aside 10 minutes to help improve the school culture and learning environment at your children's schools?

Illinois
5Essentials survey
Organizing Schools for Improvement

Ten minutes is all it takes to complete the Illinois 5Essentials Survey. This research-based survey provides a unique opportunity for teachers, students, and parents to have a voice in improving our schools.

This survey generates reports to help drive school improvement on the five leading indicators or "essentials" — effective leaders, collaborative teachers, involved families,

Family Communication

District Website Statistics

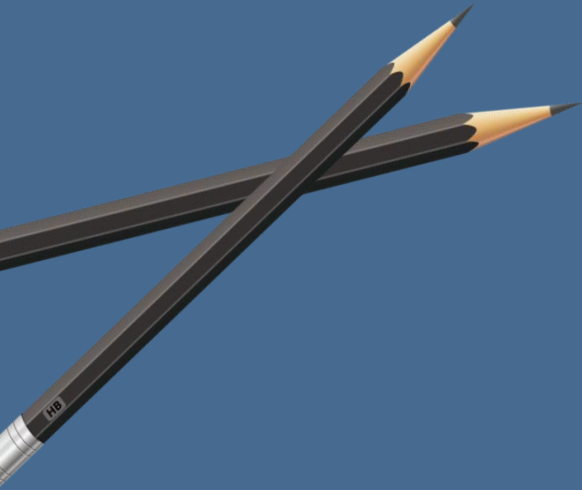
A close-up, slightly blurred photograph of a laptop. The laptop is silver or light grey, and the focus is on the keyboard and the lower part of the screen. The screen shows some indistinct, colorful shapes. The background is a soft, out-of-focus light color.

More than 1.3 million unique visitors

Top 5 Most Viewed pages

1. District Homepage, 1,801,317 views
2. Staff Resources, 623,149 views
3. Department Directory, 303,337 views
4. School Calendar, 259,869 views
5. Infinite Campus, 246,425 views

Communication Highlights



More than 18,000
“likes”



More than 400 Videos,
1.4K Subscribers



More than 6,000
followers



More than 5,000
followers



More than 13,000
messages, including
300 from District



18,000 app
downloads

TOP 10 VIDEOS OF 2018-2019

1. U-46 Educational Foundation Mini-Grants
2. 2019 Superintendent's Scholarship
3. SHS Harbor Freight Surprise
4. BHS Friday Flyover (several)
5. Kindergarten Pre-Registration Events
6. 2019 Graduation
7. BHS Mentors for Tomorrow
8. BHS Golden Apple Teacher Scott Wetendorf
9. U-46 2019 Student Summit
10. SHS Career Exploration Program

Note: 8 out of 10 were also media stories.

Elizabeth
Flood

*Larkin High School
Class of 1988*



#U46AlumniSunday

Chris
Sumner

*Elgin High School
Class of 2006*



#U46AlumniSunday

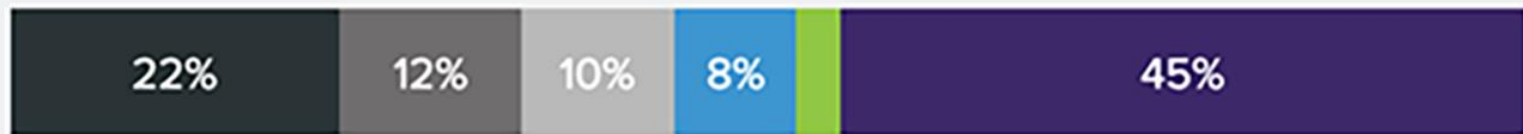
Alumni Profile Campaign

#U46AlumniSunday

Let's Talk!

TOP INTEREST AREAS

3,707 Dialogues



■ Share Your Kudos ■ Transportation Department ■ Human Resources
■ Student Registration ■ Food and Nutrition Services ■ All Other Interest Areas

Spanish Translation Requests

About 175 to 200
requests per year.

One paragraph to 39 pages.





Magnet Academies



Fine ARTS

What do we still need to take into consideration
as we finalize the pathways?

Consider Fine Arts Education eg. Music
Education/
Instruction
as a career

Consider Acting

Magnet Academies and
Educational Pathways



U-46
ACADEMIC
SUCCESS
FOR ALL

U-46 Style Guide

Style Book



**Welcome To The
New Intranet**

5 Essentials Survey

Priority 5: Community Engagement Parents' Assessment of Involvement in Schools

SY 2015-16: 35 percent
SY 2016-17: 40 percent
SY 2017-18: 41 percent
SY 2018-19: 57 percent*

Priority 6: Parent Connectedness

SY 2015-16: 40 percent
SY 2016-17: 43 percent
SY 2017-18: 49 percent
SY 2018-19: 52 percent





FDK Promise

2016-17: 38 percent signed a Promise

2017-18: 41 percent signed a Promise

2018-19: 43 percent signed a Promise

2019-20: 96 percent signed a Promise

▼ Kindergarten Parent Volunteer Promise



Kindergarten Parent Volunteer Promise

"A promise to be an involved family"



SAVE THE DATE
Sept. 17, 2020



**E
X
P
L
O
R
E

2019**



Parent Group Gatherings



AAPLI/HPLI

PRINCIPAL
146 FOR A DAY

2009: 55 participants
2010: 68 participants
2011: 66 participants
2012: 70 participants
2013: 65 participants
2014: 64 participants

2015: 78 participants
2016: 55 participants
2017: 64 participants
2018: 56 Participants
2019: 62 Participants





Love Elgin

Amo Elgin

Kocham Elgin

אהבתי את העיר שלי.

Mahal ko si Elgin

مجھے ایلجن پسند ہے۔

ຂ້ອຍຮັກ Elgin

Tôi yêu Elgin

ကျွန်ုပ်တို့ ချစ်မြတ်နိုး ပါသည်။

Elgin

انا انا


ကျွန်ုပ်တို့ ချစ်မြတ်နိုး ပါသည်။

¡Sea Contado!



Census 2020

#U46Counts



SAVE THE DATE
March 10, 2020
Kenyon Woods
Middle School

2015: 15 attendees
2016: 32 and 22 attendees
2018: 45 attendees
2019: 39 attendees

Real Estate Professionals Breakfast



Volunteer Reception

#THANKAU46TEACHER





#THANKAU46TEACHER

#THANKAU46TEACHER

#THANKAU46TEACHER

Windy City Bulls



 DATE November 9, 2021

PAY TO THE ORDER OF School District U-46 Educational Foundation 3150.00

Three Thousand one hundred and thirty dollars 00/100 DOLLARS

FOR WCB Fundraiser Windy City Bulls

What's Next

- U-46 Educational Foundation
- Employee Recognition
- School Improvement Initiatives
- Equity Plan
- Continued Pathways Communications
- Expand U46Engage