

FOR IMMEDIATE RELEASE

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Census Digital Art Show

*U-46 is calling all artists to showcase the importance of
2020 Census*

ELGIN - School District U-46, in collaboration with the Elgin Complete Count Committee, is launching a digital art show to help spread the word about the importance of the 2020 Census. The young artists who enter are eligible to win one of three \$50 gift cards.

Recently, the US Census Bureau shared that more than half of all the households in the country have participated in the 2020 Census. The digital art show aims to encourage Census participation across our local communities.

U-46 receives more than \$38 million in federal funds annually to pay for school lunch and breakfast programs, support students in need of special services, provide preschool, and to support educators. The amount of money the District receives is related to the results of the census, which is only conducted once every 10 years.

The current COVID-19 pandemic has transformed many outreach efforts, including the Census 2020 work. The digital 2020 Census Art Show, starting Wednesday, May 13 and running through midnight Tuesday, May 19, aims to keep the Census prominent in social media and online conversations.

The digital art show will invite all K-12 U-46 students to share artwork expressing the importance of being counted in the 2020 Census by posting their creation on their social media page or that of their parents. Social media platforms can include Facebook, Instagram, and Twitter.

The artwork can be, but is not limited to, a drawing, painting, poem, video or photography. To make the student's artwork count for the drawing, they must use the hashtag #U46Counts and their local community hashtag such as #ElginKidsCount, #BartlettKidsCount, #WayneKidsCounts, #HanoverParkKidsCount, etc.

As an incentive to promote student participation, the Elgin Complete Count Committee is donating three \$50 gift cards that will be awarded at a drawing on Wednesday, May 20 on Gail Borden Public Library's Facebook page and the winner will be notified on their social media account. If the student prefers that the Committee post and enter their artwork into the show, they may send the photo to lmartin@gailborden.info.

For more information about the 2020 Census, visit u-46.org/Census2020.

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School District U-46 serves families in 11 communities: Bartlett, Elgin, Hanover Park, South Elgin, Streamwood and Wayne, as well as portions of Carol Stream, Hoffman Estates, St. Charles, Schaumburg, and West Chicago. In total, the District encompasses 90 square miles within the Fox River Valley and includes communities within Cook, DuPage and Kane counties. Nearly 39,000 pre-K through twelfth graders attend the 57 District schools and programs. To learn more, visit the U-46 [website](#), or like us on [Facebook](#) and follow us on [Twitter](#).